



Frequently Asked Questions (FAQs)

1. What is the [MCBA Book Art Biennial](#)?

- **The Book Art Biennial** inspires dialogue regarding book art through workshops, lectures, exhibitions and a gala celebrating the world's best book artists. The book arts encompass the disciplines of papermaking, bookbinding, printing, typography, and graphic design.
- Like any art form, the book arts continue to evolve. Today's book artists combine traditional craft practices with contemporary techniques as a platform for individual and community voice. Work may include unique book objects, altered books, graphic novels, 'zines, concrete poetry, conceptual, visual and literary works. Processes may include any printing or printmaking methods such as photo-mechanical, hand-worked, analog/digital, relief printmaking, letterpress, intaglio, and screen-printing, as well as hand-lettering.
- Today, books can be bound and unbound, made into objects, interpreted as metaphor, experienced as installation, and interacted with virtually. What unites this work is a focus on the interdisciplinary expression of narrative.

2. What does the theme *Community Intervention, Independent Publication and Alternative Distribution* mean?

- **Community Intervention** uses public space to create, share, and shape art.
- **Independent Publication** represents the production of work through grassroots means.
- **Alternative Distribution** refers to non-mainstream channels for sharing work with many audiences.

3. How much does it cost to attend the 2017 MCBA Book Art Biennial?

- There are many free and low-cost opportunities available! Join us on Friday, July 21, for a public reception featuring 7 exhibitions throughout Open Book. *Free and open to the public!*
- The [MCBA Book Art Biennial Symposium](#) takes place on July 22-23. Enjoy both days for \$50 (before June 30), \$65 (after June 30), or \$30 (student rate). Call (612) 215-2520 to register!
- Tickets are **now on sale** for [The MCBA Prize Gala](#) (\$35 General Admission, \$75 VIP). Witness the live awarding of *The MCBA Prize*, an international book artist award!

4. Can I attend just one event or do I have to stick around all weekend?

- It's up to you! Each event is a unique experience. The symposium is best enjoyed by attending the full day on Saturday and the half day on Sunday.



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5. How can I get involved with [Amos Paul Kennedy Jr.'s residency](#)?

- **You** are an important part of this project! Join us for the following free opportunities:
- **Open Call for Content**
In these times, what does the world need to hear? What words carry the most meaning and power to you? What messages need amplifying? Submit your ideas for original poster content [here](#) by Tuesday, July 11, and selections will be printed by Amos and volunteers at MCBA. Please limit your submission to fifteen words or less. All languages welcome!
- **Open Book Takeover: Building-wide Installation**
June 8 – July 31
Free and open to the public
[Visit us](#) throughout the month of July as the installation grows to cover walls, ceilings, hallways, and doors throughout the Open Book Building. View thousands of letterpress posters printed by Amos and others. The final print will be hung by Friday, July 21st, so make sure to see the building in all of its print-covered glory!
- **Freedom of Information Act/ion Open House**
Tuesday, July 18; 4-9pm
Free and open to the public
Drop by MCBA's print studio and work with Amos to create posters for the Open Book Takeover. Print powerful messages that raise awareness of contemporary issues in our community. No prior printing experience is necessary. All are welcome. Participants under the age of 18 must be accompanied by an adult.
- **Print with Amos Paul Kennedy, Jr.**
If you have interest in bringing a group to Minnesota Center for Book Arts for a printing session with Amos Paul Kennedy, Jr., please send an email with the subject line "Print with Amos Paul Kennedy, Jr." to mcba@mnbookarts.org that includes: your name and phone number, information regarding the group you hope to bring, and why the group would benefit from the experience. Sessions will take place in the month of July. We will do our best to accommodate interested groups, but please know that space is limited.
- Organizations and groups serving people of color, immigrants, individuals with disabilities, women, and LGBTQ communities are warmly encouraged to contact us.

6. How can I become a sponsor?

- Opportunities are still available to support the Book Art Biennial! Perks include marketing benefits, exposure to an engaged audience, and tickets to the MCBA Prize Gala on July 22, 2017. Sponsorship levels range from \$250 to \$2,500. Contact Amanda Kaler, akaler@mnbookarts.org for more information, or pledge your support [here](#).
- To make a general donation in support of MCBA's artistic and educational programs, please visit our [donate page](#). Thank you for your support!