



MCBA

MINNESOTA CENTER FOR BOOK ARTS
FY2013 ANNUAL REPORT

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The Board of Directors and staff of MCBA are pleased to present our 2013 Annual Report. This annual report covers MCBA's Fiscal Year 2013, which spans May 1, 2012 through April 30, 2013. MCBA made every effort to acknowledge all those listed in this report accurately and provide proper recognition for artists and organizations. If we have made any errors or omissions, please notify MCBA Executive Director Jeff Rathermel at 612.215.2525 or jrathermel@mnbookarts.org.

Artwork featured on front cover:

Detail of intaglio and letterpress print by 2012-13 MCBA/Jerome Book Arts Mentorship recipient Laura Andrews.

From the Executive Director

As I reflect on the past year, I picture the vital community of artists, students, and book lovers of all ages who have gathered at MCBA to explore the art of the book. Despite the challenges of a tight funding climate, we continued to expand programming, increase access, and strengthen our role as a leader in the field. Let me share with you a few of our successes.

MCBA's commitment to artistic excellence is driven by creative work in our studios and acclaimed exhibitions in our gallery. At the beginning of this fiscal year, we opened *Shin Jidai: Contemporary Japanese Book and Paper Art*, a ground-breaking exhibition that explored Japan's ancient cultural traditions. To support the show and its associated programming, MCBA forged cultural partnerships with the Japan America Society of Minnesota and New York's Japan Foundation. This year's Winter Book, *Lessons for Our Time*, was an exciting collaboration with the vocal ensemble Cantus, merging music, poetry and book arts. It is a beautiful, reflective work on social responsibility presented in a contemporary Book of Hours format. Also, a National Endowment for the Arts grant helped us expand our Artist-in-Residence program to allow more artists in the region and beyond to produce new work in our studios and engage with our local community.

New programs have allowed MCBA to inspire, educate and engage diverse audiences on site, in our local community and in greater Minnesota. Our Certificate Program grew by leaps and bounds, with over 40 students in the Core Program and over 20 pursuing Advanced coursework. Its graduates are one of MCBA's greatest assets; they carry their skills and knowledge into the wider community and demonstrate the quality of MCBA's programming through their work. MCBA's Teen Voices Project brought our faculty into partnership with several community organizations to engage over 100 young artists from underserved communities. Our youth programs continued to reach over 23,000 children this past year, in spite of tightening education budgets. Our integrated approach to arts education is unique and highly effective: in conjunction with concentrated artistic skill-building, teachers and students utilize book arts to expand learning in a wide variety of subjects.

MCBA continues to improve its facilities, communications, and financial position to better serve our artist community and broaden outreach to new audiences. We expanded access to our popular Open Studio program this year through volunteer-staffed support. Now, every Tuesday evening, artists can turn to experienced studio monitors for help in the printing, binding and papermaking studios. We debuted a new graphic identity this fall, anchored by a vibrant logo. With this new communication system MCBA can better tell its story through photographs and other visual examples of contemporary book art. A picture is worth a thousand words, and this change has already heightened MCBA's visibility in today's media environment. Lastly, great strides have been made over the past two years, as MCBA continues to be financially sound. MCBA once again ended its fiscal year with a modest surplus, which we reinvested into a much-needed refurbishment of our papermaking studios.

I hope these highlights capture for you the creative energy that fills MCBA each day as artists and book enthusiasts explore the art of the contemporary book. Please stop in and say hello on your next visit — just ask for me at The Shop's sales desk. I would love to greet you personally and share even more great news.

Sincerely,



Jeff Rathermel
Executive Director, Minnesota Center for Book Arts

Every visit to Minnesota Center for Book Arts is different — and unforgettable. MCBA is a place to get inspired. Create art hands-on in a professional artist studio. Build a collection of artists' books. Learn new skills and forms of expression. Shop for unique gifts. And much, much more. The opportunities are endless; the experience, enduring.

Mission

The mission of Minnesota Center for Book Arts is **to advance the book as a vital contemporary art form, preserve the traditional crafts of bookmaking, inspire diverse artists and learners, and engage audiences in educational, creative and interpretive experiences.**

MCBA serves a broad spectrum of the artist community, including letterpress printers and printmakers, papermakers, bookbinders, graphic designers, cartoonists, calligraphers and art educators. Opportunities at MCBA attract creative individuals in other disciplines as well, exposing writers, photographers, illustrators, filmmakers, sculptors, textile artists, musicians, graffiti artists, poets and performance artists to the book arts. Diverse participation strengthens the field and helps to advance book arts as a vital and relevant contemporary art form.

But MCBA's mission does not apply only to professional artists and creatives. The mission drives the creation of engaging and accessible opportunities for people of all ages, backgrounds and abilities to explore the book arts. Through partnerships with schools and community organizations, MCBA broadens access to the arts and advocates for the use of artmaking in education and social services.

Strategic Vision

For over a quarter-century, Minnesota Center for Book Arts has served as a vital arts resource for audiences and artists and has made significant contributions to this community's cultural depth and diversity. To protect these gains and to preserve its assets as a nationally recognized leader in the book arts field, MCBA will respond to opportunities and challenges facing it by focusing on its mission and three strategic goals: Sustainability, Organizational Effectiveness and Enhanced Visibility.

Values

We deliver excellence in each of our programs, collaborations, projects and associations.

We share a passion for the artist's book and its power to inform and inspire audiences past, present and future. We honor and support the book artist.

We are champions of the book arts — we are stewards of traditional equipment and provide access to that historic technology. We preserve the book arts craft; protect its future; and raise public awareness of the art form.

MCBA's role as an international catalyst and leader in revealing the value and relevancy of book arts is taken very seriously. Artist and education programs are held to a high standard against both our mission and our position as role model to other like-minded institutions across the nation and around the world.

Artist Programs

Book Art Biennial

Book Art Biennial brings together leading scholars and practitioners to explore issues in the creation and appreciation of contemporary artists' books through panel discussions and presentations.

The MCBA Prize

The MCBA Prize is the first honor to recognize excellence in book art from across the field and around the world, celebrating the incredible diversity of this vital artform.

Artist Residencies

MCBA's Artist-in-Residence Program nurtures selected artists by providing dedicated space and funding to produce new work, as well as opportunities to share their expertise with the local community through teaching, public programs and exhibitions.

Fellowships and Mentorships

The Jerome Foundation helps artists push the boundaries of contemporary book arts by supporting the creation of new work through two vital programs. The MCBA/Jerome Book Arts Fellowship provides project grants and technical guidance for selected emerging book artists. The Book Arts Mentorship program introduces the book arts to emerging artists with backgrounds in other visual, literary or performing arts disciplines. Both programs culminate in a major gallery exhibition.

Artist Cooperative

MCBA's artist cooperative provides a community for book artists to access equipment, share technical expertise, promote and consign their work, and collaborate on book arts projects.

Exhibitions

MCBA's world-class exhibitions program is designed to involve, inform and inspire visitors by showcasing the book in all its contexts — aesthetic, historic, cultural and commercial.

Education Programs

Youth Workshops and Classroom Residencies

During hands-on workshops in MCBA's studios or in their school, students learn how to make paper, print, and/or bind a book. MCBA instructors also collaborate with teachers and staff at all grade levels and age groups to plan comprehensive, custom-designed book arts residencies that allow teachers to integrate the visual and literary excitement of the book arts into their curriculum goals.

Adult Workshops

Workshops are offered from introductory to master levels with local instructors as well as visiting artists from around the world. MCBA's Book Arts Certificate Program recognizes dedicated adult students who complete significant coursework in the book arts and demonstrate proficiency across book arts disciplines.

Preschool and Family Workshops

MCBA's workshops for preschoolers provide authentic studio art experiences for children 3 to 5 years old, focusing on pre-literacy skills. Adults are active participants in the classes, learning and working alongside preschoolers on a variety of hands-on activities.

Teacher Workshops

MCBA's teacher workshops offer instruction in basic techniques and integration of book arts into classroom curriculum. MCBA also regularly presents at teacher conferences and school in-service days.

Community Programs and MCBA On The Road

Community education programming extends MCBA's reach throughout Minnesota and beyond by partnering with library systems, community festivals, service organizations, and other arts and cultural centers. Working in partnership with local arts organizations throughout the state, MCBA On The Road extends our educational reach to greater Minnesota through classes, exhibitions and free open house events designed to introduce the book arts to new participants, providing visitors of all ages with new opportunities for learning, creativity and self-expression.

Statement of Activities: FY2013 (May 1, 2012 – April 30, 2013)

SUPPORT AND REVENUES	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Contributions:				
Individuals	\$ 64,164	\$	\$	\$ 64,164
Corporate	2,915	6,000		8,915
Foundation	214,750	165,275		380,025
Government	54,283	34,664		88,947
Program Service Fees	142,290			142,290
Shop Sales	135,861			135,861
Tuition	96,385			96,385
Facilities Rental	27,327			27,327
Membership Fees	12,670			12,670
Miscellaneous	1,374			1,374
Special Events	4,587			4,587
Investment Income	65			65
Net Assets Released from Restrictions	86,812	(86,812)		—
TOTAL SUPPORT AND REVENUES	\$ 843,483	\$ 119,127	\$ —	\$ 962,610
EXPENSES				
Program Services:				
Artist Programs	77,114			77,114
Education Programs	315,875			315,875
Exhibit, Shop and Studio Programs	264,924			264,924
Total Program Services	657,913	—	—	657,913
Support Services:				
Management and General	111,947			111,947
Fundraising	106,170			106,170
Total Support Services	218,117	—	—	218,117
TOTAL EXPENSES	\$ 876,030	\$ —	\$ —	\$ 876,030
CHANGE IN NET ASSETS	(32,547)	119,127	—	86,580
NET ASSETS, Beginning of Year	71,031	85,841	65,000	221,872
NET ASSETS, End of Year	\$ 38,484	\$ 204,968	\$ 65,000	\$ 308,452

For complete financial statements with notes and references, or for FY2012 comparison, please request a copy of the FY2013 Independent Auditors' Report.

Balance Sheet (as of April 30, 2013 and 2012)

ASSETS	2013	2012
Current Assets:		
Cash	\$ 112,692	\$ 116,732
Accounts Receivable	10,367	7,246
Contributions Receivable	138,540	52,691
Inventories	78,769	53,884
Prepaid Expenses	6,864	7,941
Total Current Assets	347,232	238,494
Property and Equipment:		
Furniture and Equipment	147,673	135,084
Less Accumulated Depreciation	(123,297)	(118,102)
Net Property and Equipment	24,376	16,982
TOTAL ASSETS	\$ 371,608	\$ 255,476
LIABILITIES AND NET ASSETS		
Current Liabilities:		
Accounts Payable	31,569	15,340
Deferred Revenue	30,375	17,218
Other Liabilities	1,212	1,046
Total Current Liabilities	63,156	33,604
NET ASSETS		
Unrestricted:		
Undesignated	(11,516)	21,031
Board Designated for Cash Reserve	35,000	35,000
Board Designated for Operating Reserve	15,000	15,000
Total Unrestricted	63,156	71,031
Temporarily Restricted	204,968	85,841
Permanently Restricted	65,000	65,000
Total Net Assets	308,452	221,872
TOTAL LIABILITIES AND NET ASSETS	\$ 371,608	\$ 255,476

For complete financial statements with notes and references,
please request a copy of the FY2013 Independent Auditors' Report.

MCBA's programming is made possible by the voters of Minnesota through a Minnesota State Arts Board Operating Support grant, thanks to a legislative appropriation from the arts and cultural heritage fund.



MCBA's 2012 Artist Residencies were supported in part by an award from the National Endowment for the Arts.



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Karen Yee
Ruth Youngberg and Stephanie Kunze
Laurel Zastrow
Mary Zeleny Arimond
Ann Ziebarth

Gifts in Kind

Dan Berg
Brian Bergee
Margaret Boatz
dik Bolger and Carmen Gutierrez-Bolger
Kevin Brown
Pat Brunet
Jean and Phil Formo
Donna Gellman
Mary Norman Hambidge
Van Linck
Jan Melville
Les Metz
Hillary Metz
Jana Pullman and Catherine Lundoff
James Todd Jr.
Ines Von Ketelhodt and Peter Malutzki

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Visitor Services / Shop Associate

Elizabeth Carls
Consignment Manager

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Exhibitions Manager

Samantha Esguerra
Visitor Services / Shop Associate

Lucy Hawthorne
Community Programs Manager

Angela Hed
Youth Programs Artist-Instructor

MC Hyland
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Lin Lacy
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Visitor Services / Shop Associate

Annalisa Overgaard
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Youth Programs Artist-Instructor

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Youth Programs Artist-Instructor

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Jody Williams
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Maureen Cummins
Paul Moxon

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Ashley Moe

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Heather Bain
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Christina Chen
Liz Cunningham
Jennifer Fossenbell
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Maggie Muntricknick
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Will Dinski
Amanda Lovelee
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**MCBA / Jerome Foundation
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Emma Burghardt
Lisa Loudon
Presley Martin
Dave Molnar

**MCBA / Jerome Foundation
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Monica Edwards Larson
Emily Hoisington

**MCBA / Jerome Foundation
Book Arts Mentorship Jurors**

Erik Brandt
Sarah Fox
Keith Taylor

Book Arts Certificate Graduates

Core Certificate:

Suzanne Asher
Sue Bjerke
Gretchen Blase Kreidler
Elizabeth Carls
Helen Carlson
Marianne Davis
Stephanie Dickson
Sarah Dimick
Christine Dockry
Carol Garner
Georgia A. Greeley
Frank Hurley
Renee King
Karen Kinoshita
Lin Lacy
Scott Miller
Barbara Portwood
Olga Ricalde Moreno
Cathy Ryan
CB Sherlock
Jessica Shimek
Jill S. Weese
Cynthia Werner
Laurie Wright

Advanced Certificate:

Sue Bjerke
Gretchen Blase Kreidler
Elizabeth Carls
Georgia A. Greeley
Olga Ricalde Moreno
Jill S. Weese
Laurie Wright

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Gretchen Blase Kreidler
Laura Brown
Elizabeth Carls
Nate Christopherson
Liz Cunningham
Amanda Degener
Beth Dow
Wendy Fernstrum
TJ Goerlitz
Georgia A. Greeley
Marvel Gregoire
Lilla Johnson
Frances Lloyd-Baynes
Kirsten Olson
Elizabeth Merry
Sarah Peters
Regula Russelle
Cathy Ryan
CB Sherlock
Jes Lee Shimek
Richard Stephens

Collaborators / Partner Organizations

AIGA Minnesota
Anderson Center
Children's Theatre Company
Craftstravaganza
Flint Hills International Children's Festival
Friends of the St. Paul Public Library
Grace Minnesota
Guthrie Theater
Hennepin County Library
Highpoint Center for Printmaking
In the Heart of the Beast Puppet and Mask Theatre
IFP Center for Media Arts
International Cartoonist Conspiracy
Japan America Society of Minnesota
The Loft Literary Center
MacPhail Center for Music
MacRostie Art Center
MIGIZI Communications
Mill City Museum
Minneapolis College of Art and Design
Minneapolis Institute of Arts
Minnesota Book Awards
Minnesota Historical Society
Minnesota Ming Chiao Chapter, Sumi-e Society of America
National Park Service
Northern Clay Center
Ordway Theater
Origami Minnesota
Owatonna Art Center
Rain Taxi
Rochester Art Center
St. Joseph's Home for Children
Target / Star Tribune Children's Book Festival
Textile Center
Twin City Book Festival
University of Minnesota Libraries
W.I.S.E.
Wood Engravers Network
Zenon Dance Company

A Very Special Thank You

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